

VIRTUAL HOUSING SUMMIT

SEPTEMBER 19 – 23, 2022

Over the past 15 years, our Summit has provided rich research content, lively panel discussions with C-suite executives moderated by our elite team and a comprehensive perspective on the housing ecosystem that is truly unique. The Summit is the Who's Who of Housing.

MONDAY, SEPTEMBER 19TH

11:00 AM - 12:30 PM

ZELMAN STATE OF THE HOUSING MARKET

Ivy Zelman, *CEO* & Dennis McGill, *Director of Research*



A thematic opening presentation targeted at some of the most controversial dynamics facing the housing market. Like prior years, Ivy and Dennis will rely on proprietary data and unique analyses to sift through the most pressing debates, leaving conference attendees with dependable opinions and reliable conclusions.

1:00 PM - 2:00 PM

HOMEBUILDING PANEL

Moderated By: Ivy Zelman, *CEO* & Alan Ratner, *Managing Director*

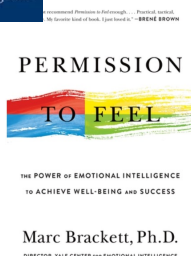
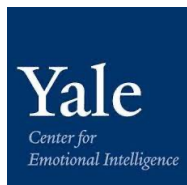


Ken Balogh, *CEO*, Ashton Woods Homes
Ronda Conger, *Vice President*, CBH Homes
Ryan Marshall, *CEO*, PulteGroup

2:15 PM - 3:15 PM

THE POWER OF EMOTIONAL INTELLIGENCE TO ACHIEVE WELL-BEING AND SUCCESS

Marc A. Brackett, Ph.D., *Founding Director* – Yale Center for Emotional Intelligence and Author of - *Permission To Feel*



The mental well-being of children and adults is shockingly poor. Research shows that how we feel influences learning, decision making, relationships, physical and mental health, creativity, leadership, and performance. Our wise use of emotion is especially important. In this keynote Dr. Brackett will (1) describe recent large-scale studies on the power of emotions, (2) share his Center's evidence-based "RULER" model of emotional intelligence, (3) teach participants strategies and tools to cultivate the skills of emotional intelligence to enhance their personal and professional success.

[Permission to Feel – Check Out His Book On Amazon](#)

<https://www.zelmanhousingsummit.com/2022>

All times are Eastern Time Zone (ET)



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TUESDAY, SEPTEMBER 20TH *1x1 Meetings & Exclusive Presentation*

1:00 PM – 2:00 PM



HOUSING M&A MARKET UPDATE

Tony McGill, *Senior Managing Director & Head of Investment Banking*

Graham Rives, *Managing Director & Head of Building Products Investment Banking*

Join Zelman's investment banking executives for an update on housing m&a activity. Zelman's Investment Banking Division provides a broad range of corporate advisory services and capital raising solutions to clients across housing including homebuilders, building products manufacturers and distributors, single-family / build-for-rent companies, multi-family rental companies, mortgage companies, land developers, real estate technology, and other housing firms. Zelman is a leading force in many of Housing's most notable M&A, IPO, debt financing and build-for-rent portfolio transactions.

For attendees who would like a confidential 1-on-1 with our investment banking team please [CLICK HERE](#).



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WEDNESDAY, SEPTEMBER 21ST

11:00 AM - 12:00 PM



MULTI-FAMILY RENTAL PANEL

Moderated By: Ivy Zelman, *CEO* & Kris Mikkelsen, *EVP* at Walker & Dunlop

T. Richard Litton, Jr., *President*, Harbor Group International

Clyde Holland, *Executive Chairman*, Holland Partner Group

Ken Valach, *CEO*, Trammell Crow Residential



12:30 PM - 1:30 PM

MILLER SAMUEL INC.
Real Estate Appraisers & Consultants

REAL ESTATE SERVICES PANEL

Moderated By: Ivy Zelman, *CEO* & Ryan McKeveny, *Managing Director*

Hoby Hanna, *President*, Howard Hanna Real Estate Services

Mary Lee Blaylock, *Chairman*, Berkshire Hathaway HomeServices - California

Jonathan Miller, *President & CEO*, Miller Samuel Real Estate Advisors & Consultants



1:45 PM - 2:45 PM

MORTGAGE FINANCE PANEL

Moderated By: Ivy Zelman, *CEO* & Ryan McKeveny, *Managing Director*

Kristy Fercho, *EVP & Head of Wells Fargo Home Lending*, Wells Fargo Mortgage

Bob Walters, *CEO*, Rocket Companies



3:00 PM - 4:00 PM

AMPLIFYING PEOPLE'S HEALTH AND HUMANITY THROUGH HOUSING

Dr. Wayne Frederick, *President* at Howard University

Adequate and reliable housing is an essential component of an individual's overall health and a key reason why people living in low-income communities continue to experience health disparities. Recent and historic discriminatory and racist housing policies and practices continue to have ramifications today. Dr. Wayne Frederick, president of Howard University and Charles R. Drew Professor of Surgery, will discuss why we have to think outside of the health care setting to improve the health outcomes of those who live in minority and marginalized communities.





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THURSDAY, SEPTEMBER 22ND

11:00 AM - 12:00 PM



BUILDING PRODUCTS PANEL

Moderated By: Ivy Zelman, *CEO* & Adam Baumgarten, *Managing Director*

Dave Flitman, *President & CEO*, Builders FirstSource

Al Mistysyn, *SVP - Finance & CFO*, The Sherwin-Williams Company

Dan Tinker, *President & CEO*, SRS Distribution

12:30 PM - 1:30 PM



SINGLE-FAMILY RENTAL PANEL

Moderated By: Ivy Zelman, *CEO* & Dennis McGill, *Director of Research*

Sandeep Bordia, *Head of Research & Analytics*, Amherst

Anthony Cazazian, *MD & Head of US Residential Real Estate*, Man GPM

1:45 PM - 2:45 PM



LAND DEVELOPER / AD&C PANEL

Moderated By: Ivy Zelman, *CEO* & Alan Ratner, *Managing Director*

Dan Bartok, *CEO*, Forestar

Peter Dennehy, *VP - Customer & Market Research*, Brookfield Properties

Casey Tischer, *Principal*, Freehold Capital Management

3:00 PM - 4:00 PM



HOUSING SUMMIT RECAP FOLLOWED BY Q&A

Ivy Zelman, *CEO* & Dennis McGill, *Director of Research*

Ivy and Dennis will provide their key takeaways from the various expert presenters, industry executive panel discussions and one-on-one meetings, which will be followed by Q&A with conference attendees. They hope this open dialogue will provide investors and industry leaders an opportunity to both challenge their views and voice concluding opinions.

FRIDAY, SEPTEMBER 23RD

1x1 Meetings Only, No Presentations

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